

Wine Report Reinforces That Pinot Noirs Exemplify Quality Emerging From Chile

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International Wine Review Notes That Chile is Gaining Momentum in the Production of Pinot Noir

NEW YORK, May 16, 2011 (GLOBE NEWSWIRE) -- Just released, *The International Wine Review* article titled "The New Pinot Noirs of Chile: An Update," focuses attention, once again, on Chilean Pinot Noir. The wines featured showcase the continued growth in quality of Pinot Noir that Chile has been achieving for a little over a decade -- and will continue to exhibit in the coming years. Explored in the review are over 20 new releases from renowned regions as well as groundbreaking new terroirs within Chile.

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A viticultural paradise known for bold Cabernet Sauvignons and exotic Carmeneres, Chile is now earning countless recognitions for its production of Pinot Noir. Since the late 1990s, the country's winemakers have been hard at work, leading the way in the quest for the holy grail of this varietal by exploring emerging cool climate grape-growing regions, such as Casablanca, San Antonio and Leyda, as well as the more distant regions of Limari and Bio Bio. As a result of their pioneering spirit, Chile is now producing high-quality and well-rated pinots that range from delicately charming to hauntingly seductive.

"Pinot noir is a difficult grape to grow and cultivate, so many winemakers see it as a challenge to produce a high-quality version of this varietal," says Fred Dexheimer, Master Sommelier. "Chile has many regions throughout the country that have perfect conditions to allow this varietal to thrive."

While Chile offers many pinots worth note, *The International Wine Review* mentions Amayna, Casa Marin, Chilcas, Cono Sur, Errazuriz, Kingston Family Vineyards, Matetic, Montes, Quintay, Tabali, Undurraga T.H. and Veranda as wineries that are currently producing standout Pinot Noirs. "With the induction of new clones, improvements in vineyard management, and advances in winemaking techniques, we expect to see more wines of this character in the coming years," say the editors of *I-Wine Review*.

With Pinot Noir in the spotlight, Wines of Chile also recently hosted their 5th Online Blogger Tasting: Cool Climate Reds, featuring four Pinot Noirs and four Syrahs from Casablanca, Limari, Leyda and Colchagua. In attendance for the highly anticipated event moderated by Fred Dexheimer were 50 bloggers from around the United States and eight winemakers from Chile.

For more information about Wines of Chile and Chilean Pinot Noir, visit www.winesofchile.org.

About Wines of Chile

Wines of Chile is an organization committed to promoting the quality and image of Chilean wine throughout the world. It has offices in Santiago, London, and New York, as well as representatives in Canada, Ireland, and Denmark. WOC also works closely with ProChile to develop and offer promotional and educational programs in Asia, Latin America and Europe. Wines of Chile's 92 member wineries belong to Vinos de Chile and represent 92% of Chile's bottled wine exports.

The International Wine Review

Established in 2005, the International Wine Review (IWR) is widely recognized for its high quality research and analysis on the world of wine. It publishes bi-monthly in-depth reports on different wine regions and publishes regular wine review articles on new and exciting wineries and their wines. The IWR is a subscription-based publication on the web at www.i-winereview.com.

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